

One Feed At A Time

Campaign Guidelines

Campaign Master Logo



Campaign Black & White Logo



Campaign colours

	RGB	HEX	CMYK
Blue	21 155 215	159BD7	75 24 00 00
Purple	103 59 143	673B8F	73 93 06 00

Campaign typeface

Poppins Regular
 abcdefghijklmnopqrstuvwxyz0123456789
 ABCDEFGHIJKLMNOPQRSTUVWXYZ+!@£\$%^

Poppins Semi Bold
 abcdefghijklmnopqrstuvwxyz0123456789
 ABCDEFGHIJKLMNOPQRSTUVWXYZ+!@£\$%^

Poppins Bold
 abcdefghijklmnopqrstuvwxyz0123456789
 ABCDEFGHIJKLMNOPQRSTUVWXYZ+!@£\$%^

Call to Action



Layout Footer Variations



Icons



Photography

